



All new Authorized Practitioner Community News Area!

Have you published a book? Launched a program? Written an article? Spoken on a podcast? Do you think members of our Authorized Practitioner (AP) community would be interested to find out more?

GLA is delighted to announce a new offering... our new AP Community News section.

Available now on our AP site, it's a message-board to share news **exclusively** from our community to our community. All AP's are eligible to take advantage of this space and broadcast their news to our growing global AP community.

Here's what you get...

A slot per week (up to a maximum of four weeks) on the AP Community News rotating carousel box, including featuring on the front page in week one. An option to purchase two consecutive weeks on the front page is also available.

Here's what we need...

We'll need you to provide a 30 – 40 word message with a link to a webpage, video, Zoom registration or pdf for people to find out more. We'll work with you to do this.

This is paid for space in our online AP area offered on a first come, first served basis. The price is **US\$250*** for 4 weeks. If cost is an issue and you have an alternative reciprocal offer in mind, we'd love to hear from you!

Subject to our Terms & Conditions, see next page.

*plus VAT for UK practitioners.



Terms & Conditions for Member-Paid Promotions

1. Eligibility

- Promotional placements are available only to members of GLA's Authorized Practitioner community.
- Members must be in good standing with no outstanding fees or violations of community conduct guidelines.

2. Acceptable Promotional Content

- Promotions must relate directly to the member's professional work (e.g., coaching programmes, workshops, books, conferences, digital products, speaking engagements).
- Content must align with the values, ethics, and professional standards of our community.
- All promotions must comply with applicable laws (advertising standards, data protection, copyright, consumer protection, etc.).

3. Competitor Restrictions

- Promotions must not directly compete with GLA's core products, training programmes, accreditation offerings, or proprietary resources.
- Promotions should not misrepresent themselves as endorsed by or affiliated with GLA unless a separate written agreement exists.
- GLA reserves the right to decline any promotion that conflicts with its business interests or creates market confusion.

4. Content Submission Requirements

- Members must submit final promotional materials (text, graphics, links, images) by the specified deadline.
- Content must be accurate, non-misleading, and factually verifiable.
- The organization may request changes to ensure clarity, compliance, or alignment with brand guidelines.

5. Review and Approval

- All promotional content is subject to review and approval at the GLA's discretion.
- Approval is not guaranteed. GLA may decline promotions without providing detailed justification.
- Revisions may be requested; if not addressed by the member, the promotion may be withdrawn.



6. Fees and Payment

- Fees for promotional placements must be paid in full prior to publication.
- Fees are non-refundable except in cases where GLA cancels or is unable to publish the promotion.

7. Placement & Visibility

- GLA determines placement, duration, and format of the promotion within the member area.
- Placement priority may be influenced by availability, scheduling, or pricing tiers.

8. Member Responsibilities

- Members are responsible for ensuring that any claims made in the promotion are truthful and substantiated.
- Members accept full responsibility for the accuracy and legality of their promotions and for ensuring they respect intellectual property rights.
- Members agree to promptly notify GLA of any errors or required updates to their promotion.

9. Liability & Indemnity

- GLA is not liable for any outcomes—positive or negative—arising from the promotion (e.g., sales results, client interactions, website traffic).
- Members agree to indemnify GLA against any claims, damages, or legal issues arising from their promotional content.

10. Cancellation or Removal

- GLA may remove or suspend a promotion at any time if it:
 - violates community standards
 - receives credible complaints
 - conflicts with GLA's interests
 - contains false, misleading, or inappropriate content
- In such cases, refunds are not guaranteed.

11. Amendments

- GLA reserves the right to amend these terms & conditions at any time. Changes will be communicated to members prior to taking effect.